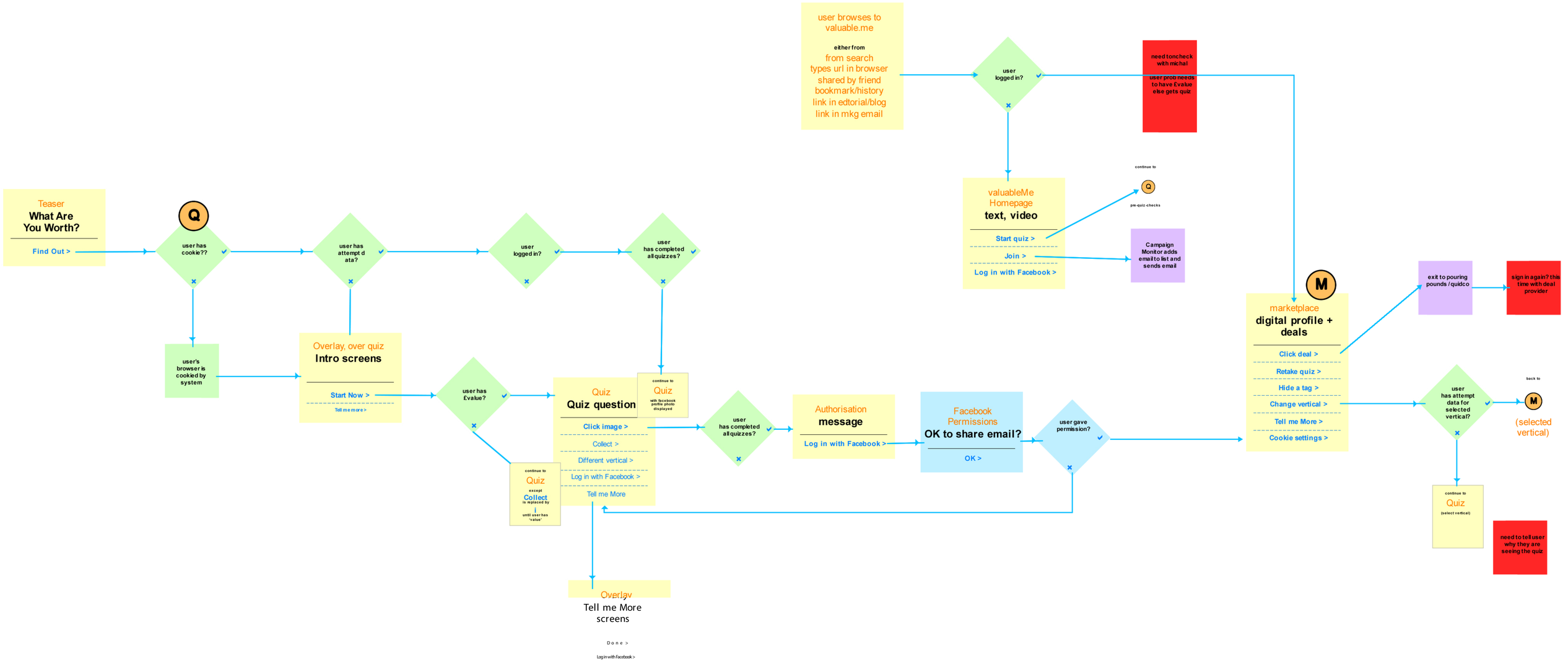
Teaser
What Are You Worth?
Find Out >
Q
user has cookie??
user has attempt d ata?
user logged in?
user has completed all quizzes?
user's browser is cooked by system
Overlay, over quiz
Intro screens
Start Now >
Tell me more >
user has £value?
Quiz
Quiz question
Click image >
Collect >
Different vertical >
Log in with Facebook >
Tell me More
continue to
Quiz
with facebook profile photo displayed
continue to
Quiz
except
Collect
is replaced by
until user has 'value'
user has completed all quizzes?
Authorisation
message
Log in with Facebook >
Facebook Permissions
OK to share email?
OK >
user gave permission?
Overlay
Tell me More screens
Done >
Log in with Facebook >
user browses to valuable.me
either from
from search
types url in browser
shared by friend
bookmark/history
link in edtorial/blog
link in mkg email
user logged in?
need toncheck with michal
user prob needs to have £value else gets quiz
valuableMe Homepage
text, video
Start quiz >
Join >
Log in with Facebook >
continue to
Q
pre-quiz-checks
Campaign Monitor adds email to list and sends email
M
marketplace
digital profile + deals
Click deal >
Retake quiz >
Hide a tag >
Change vertical >
Tell me More >
Cookie settings >
exit to pouring pounds /quidco
sign in again? this time with deal provider
user has attempt data for selected vertical?
back to
M
(selected vertical)
continue to
Quiz
(select vertical)
need to tell user why they are seeing the quiz